



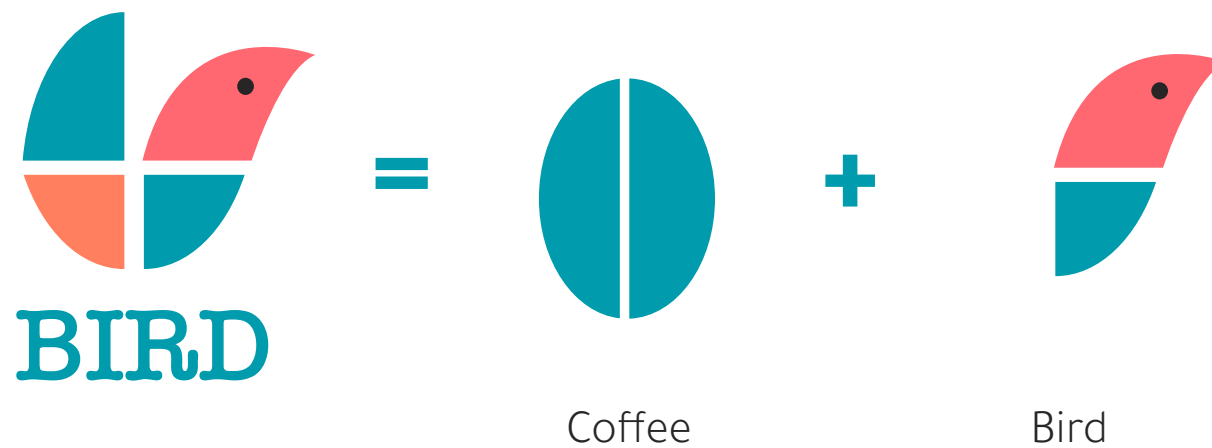
Brand Guideline



About The Cafe

It is a café specializing in cakes and specialty coffee. The café's atmosphere takes the customer in A distinct atmosphere. The café's design is characterized by beautiful colors that give joy and happiness

LOGO



COLORS

#5799a9

CMYK	80	21	30	0
RGB	87	153	169	

#ef7e61

CMYK	0	63	60	0
RGB	239	126	96	

#f8b6ab

CMYK	0	36	22	0
RGB	248	182	171	

#e46770

CMYK	0	75	43	0
RGB	228	103	112	

#c7e0ec

CMYK	24	2	4	0
RGB	199	224	236	

The colors inspired by the bird colors



TYPOGRAPHY

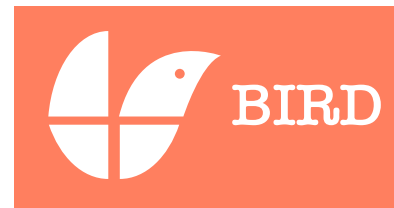
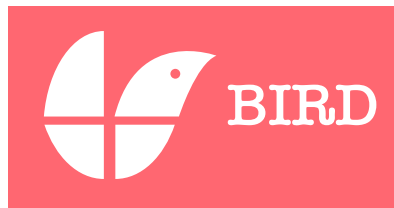
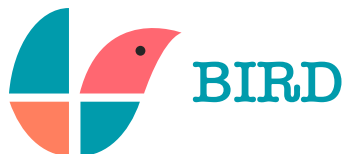
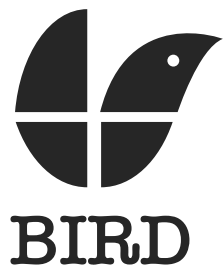
Tajwal Font

أ ب ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ ف ق ك ل م ن ه و ي
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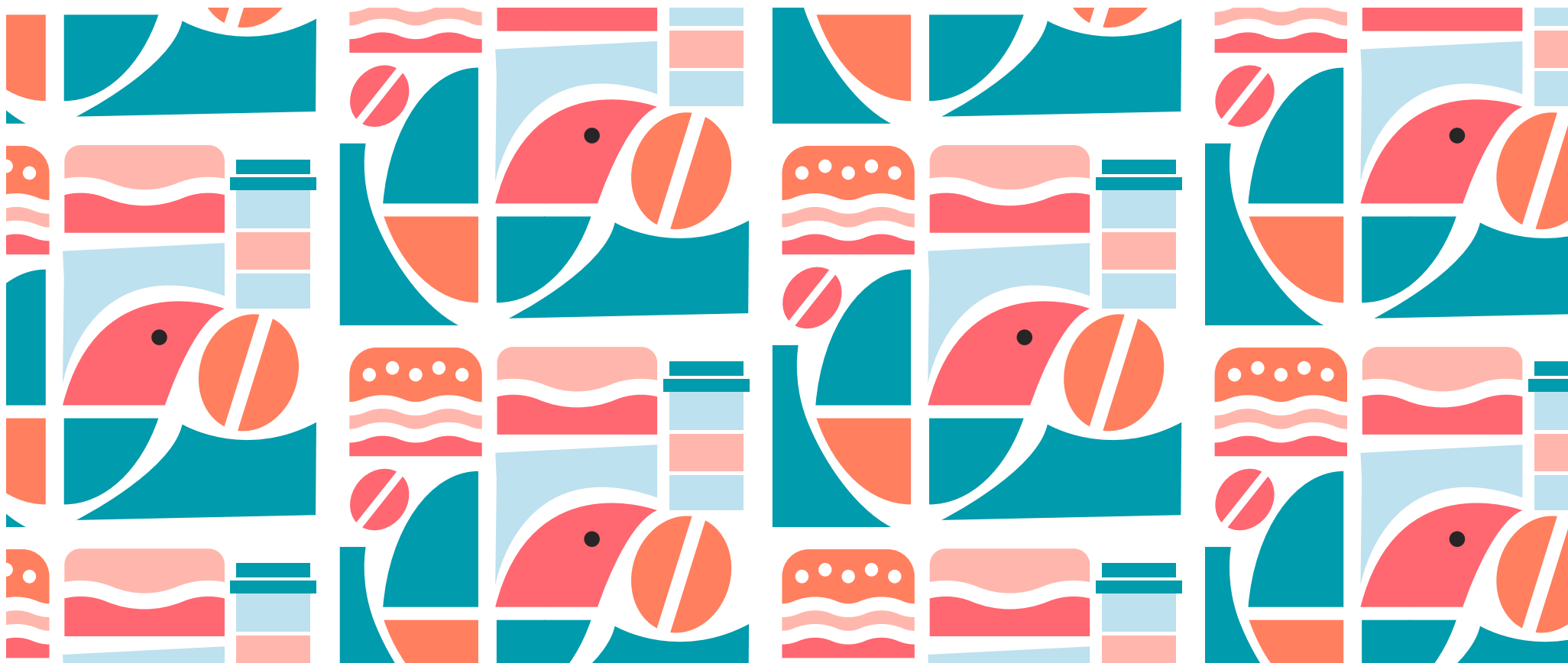
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Alstoria Font

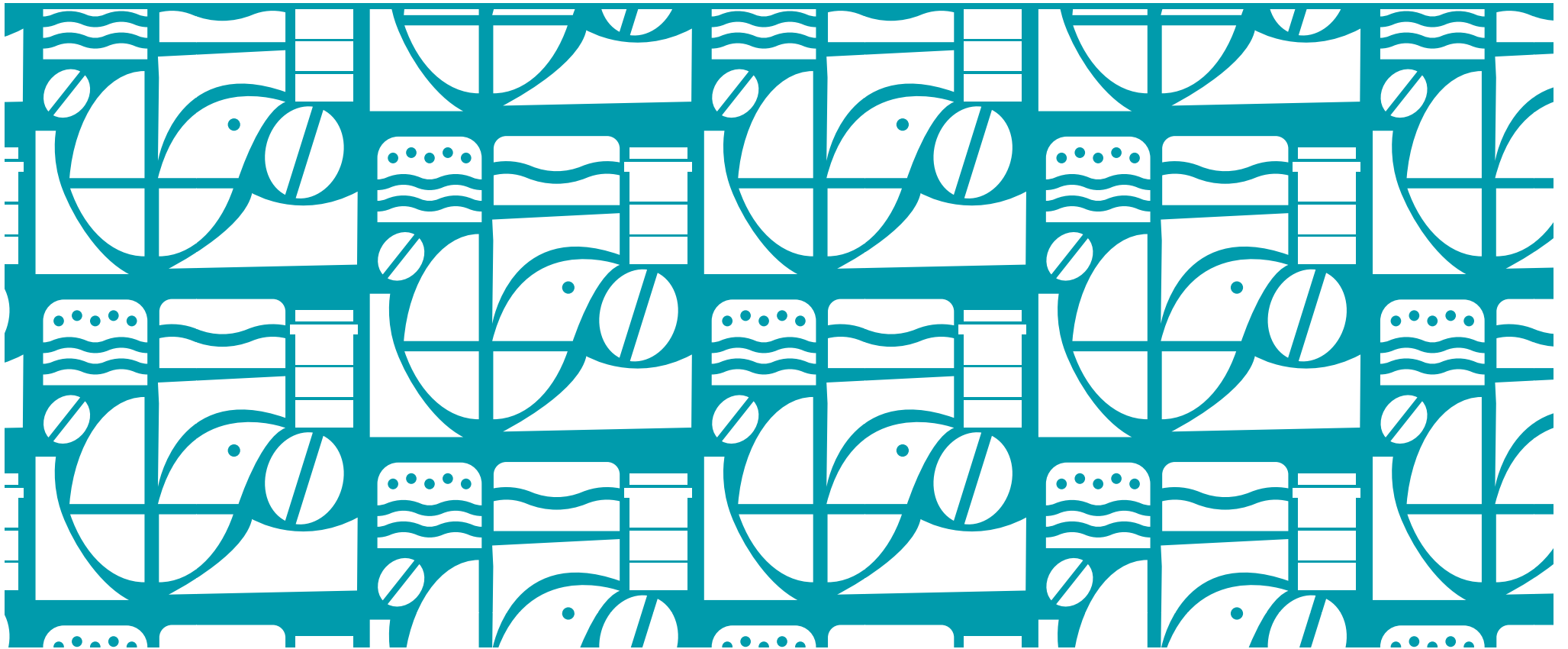
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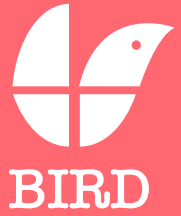


PATTERN

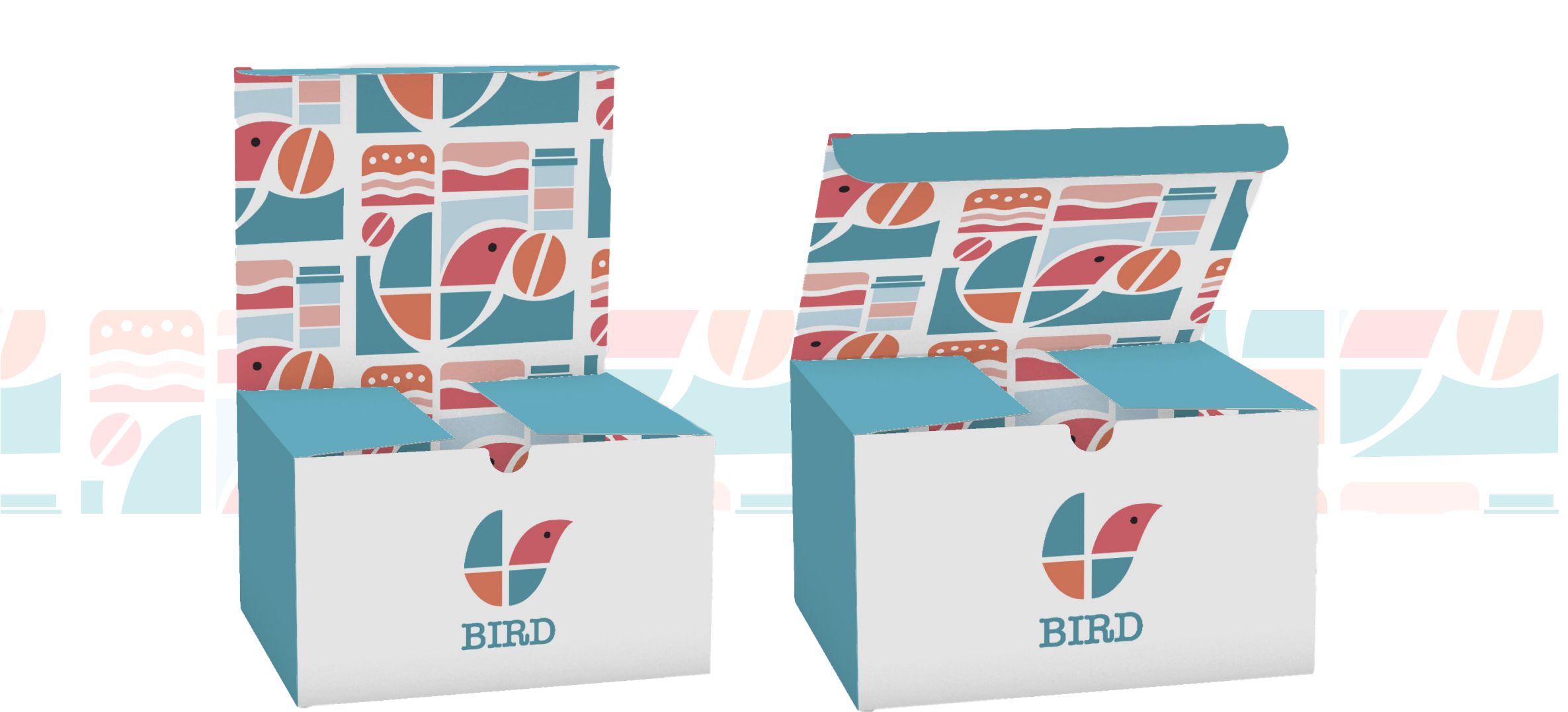


PATTERN





PRINT DESIGN





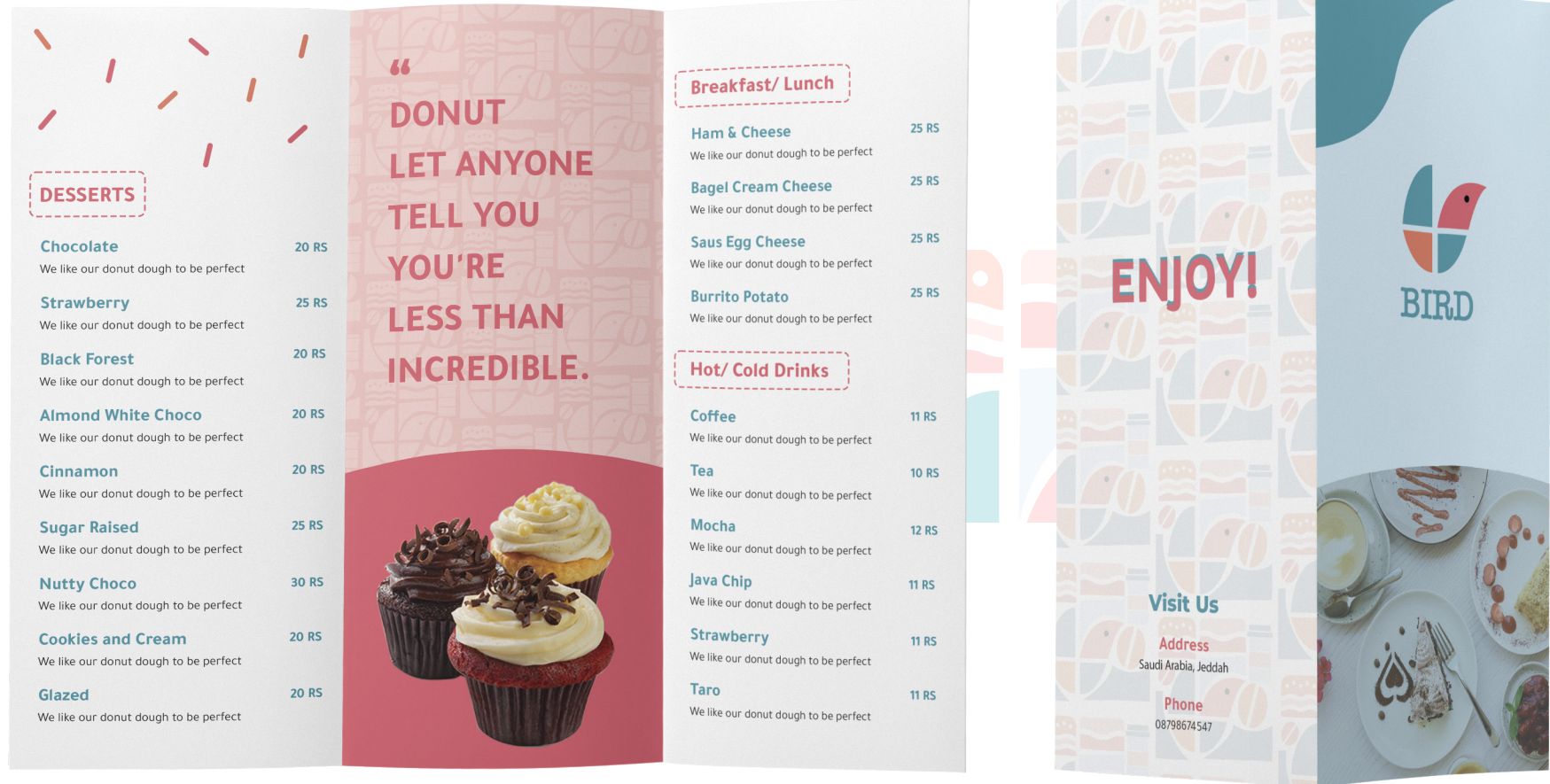




Bird Brand Identity









SOCIAL MEDIA



Bird Brand Identity

Strauberry Cake



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NEW



ENJOY Happiness
Enjoy **Donuts**

Delecious CupCakes



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Now is perfect for
Coffee Time



Strauberry Cake

