



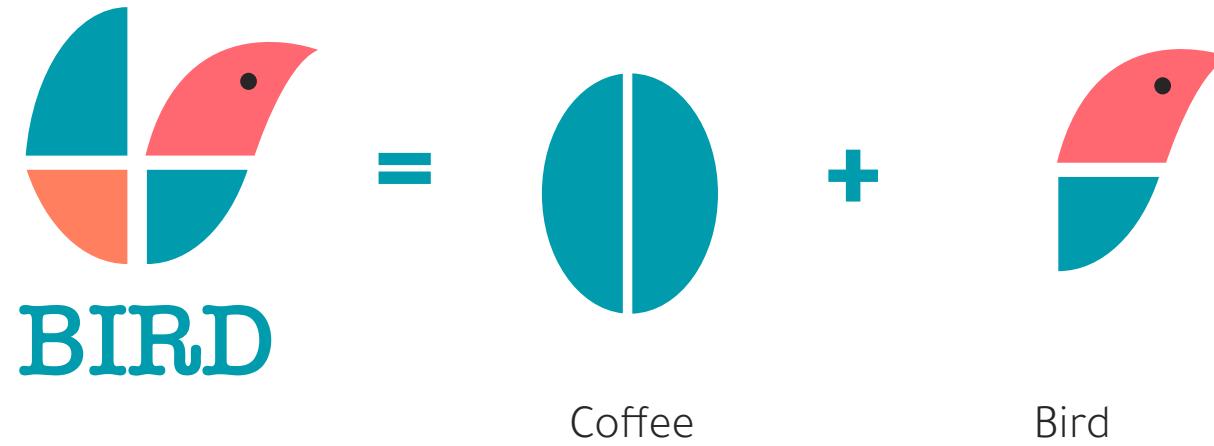
Brand Guideline



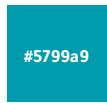
About The Cafe

It is a café specializing in cakes and specialty coffee. The café's atmosphere takes the customer in A distinct atmosphere. The café's design is characterized by beautiful colors that give joy and happiness

LOGO



COLORS



#5799a9

CMYK 80 21 30 0
RGB 87 153 169



#e46770

CMYK 0 75 43 0
RGB 228 103 112



#ef7e61

CMYK 0 63 60 0
RGB 239 126 96



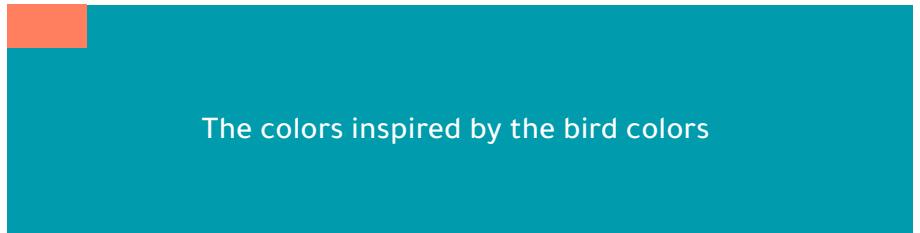
#c7e0ec

CMYK 24 2 4 0
RGB 199 224 236



#f8b6ab

CMYK 0 36 22 0
RGB 248 182 171



The colors inspired by the bird colors



TYPOGRAPHY

Tajwal Font

أب ث ج ح خ دذرزس ش ص ض ط ظ ع غ ف ق ك ل م ن ٥ و ٦

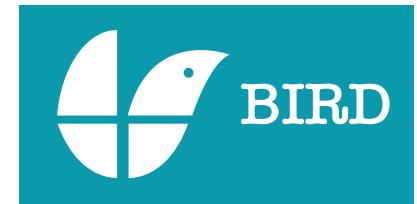
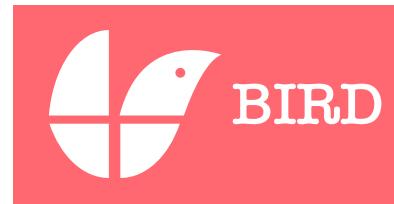
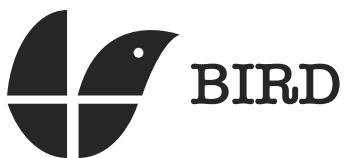
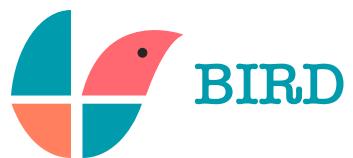
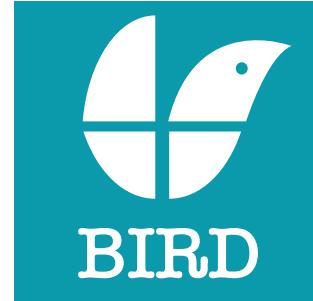
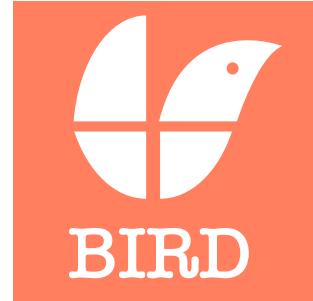
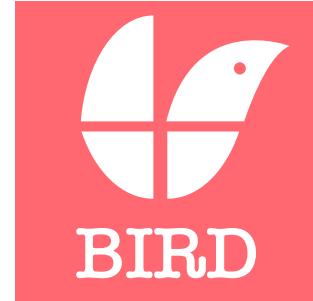
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

أب ث ح ح خ دذرزس ش ص ض ط ظ ع غ ف ق ك ل م ن ه و ي

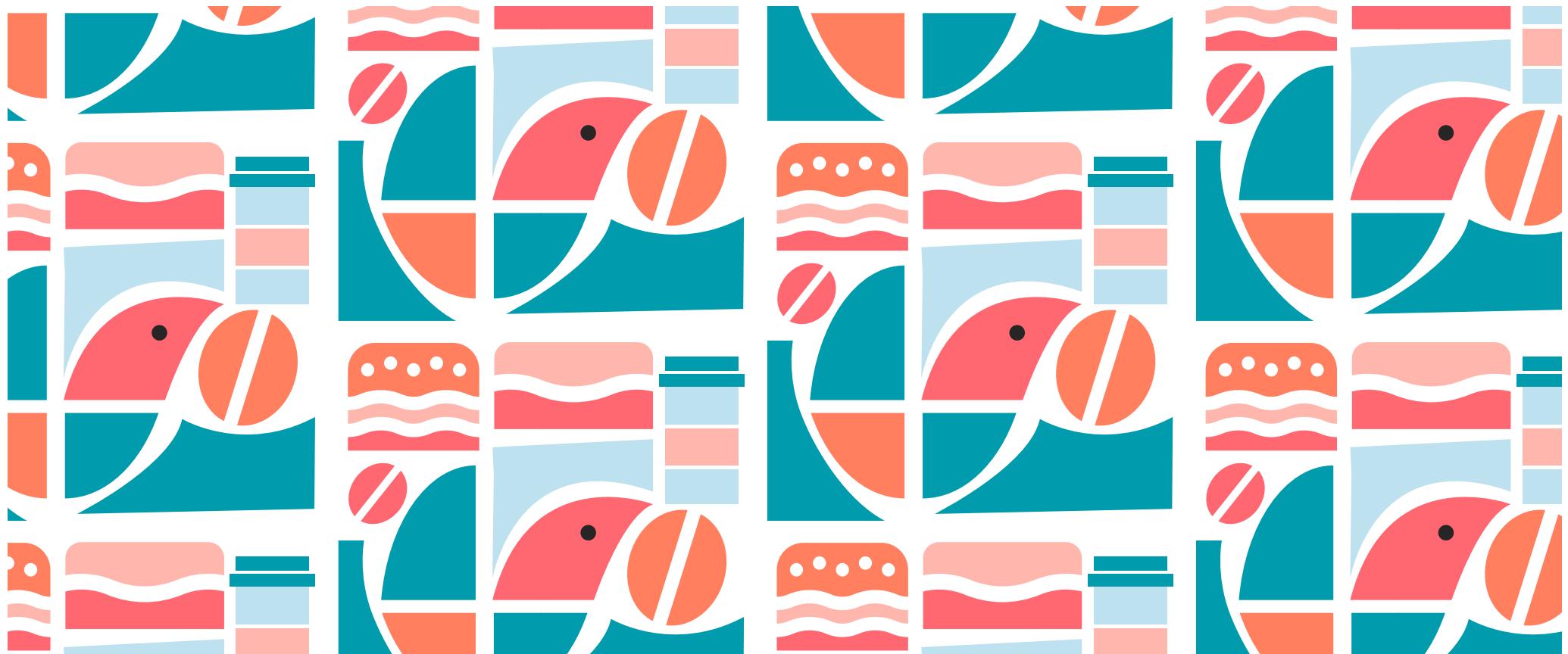
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Alstoria Font

ΑΒϹΔΕΦԌHΙJKԼMՆԾPQԾTԾUԾWXԾZ

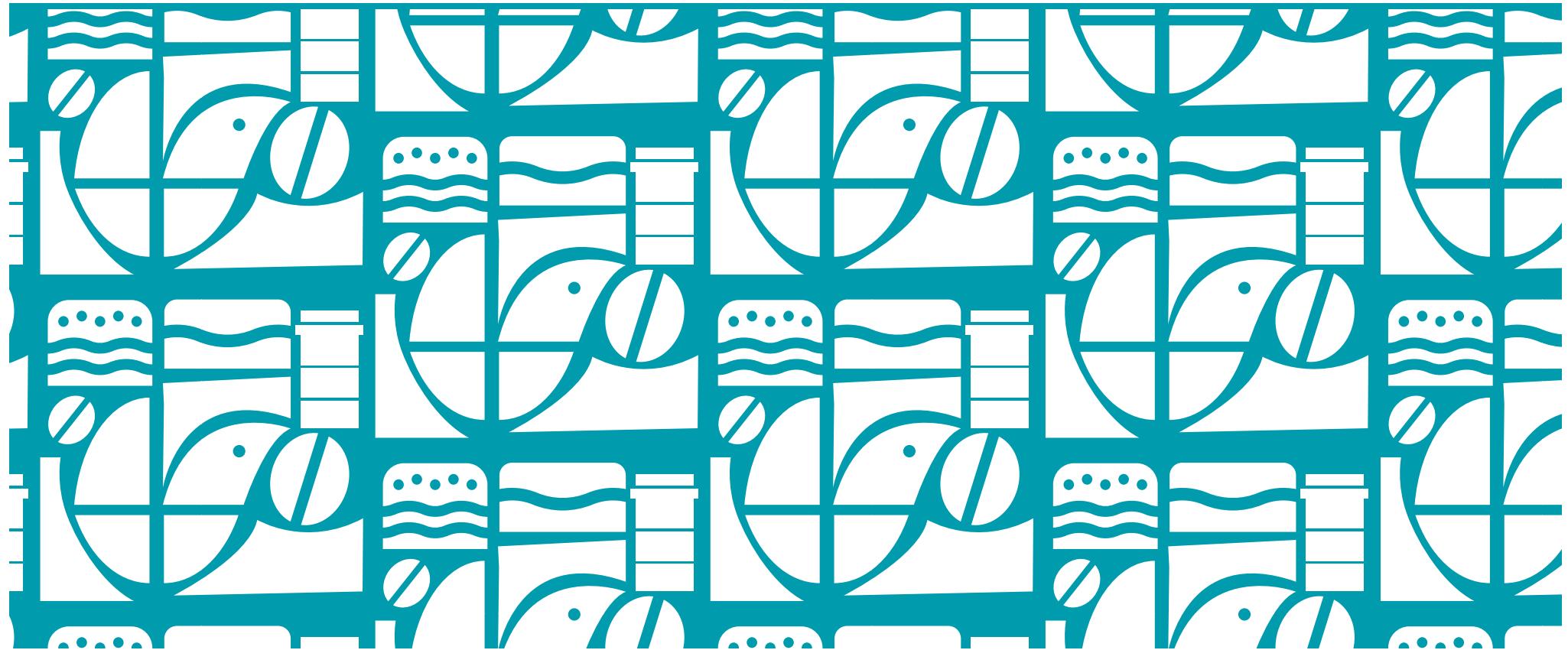


PATTERN



Bird Brand Identity

PATTERN



Bird Brand Identity



PRINT DESIGN





Bird Brand Identity

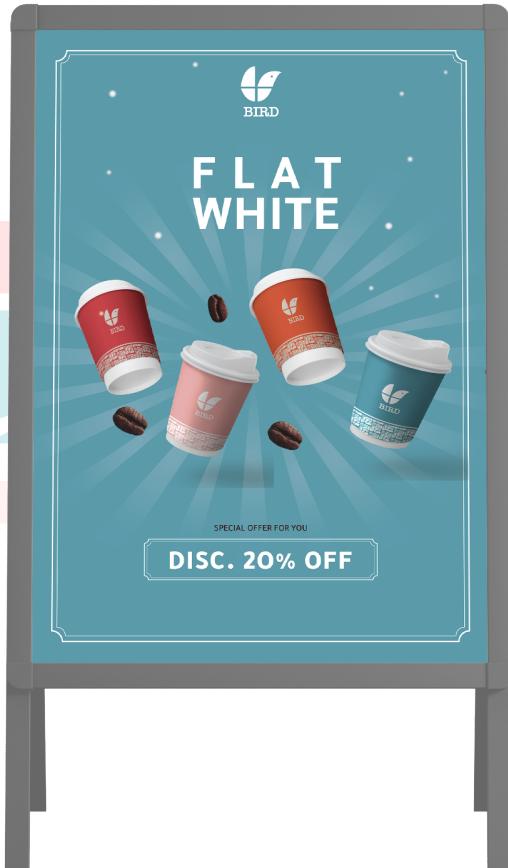


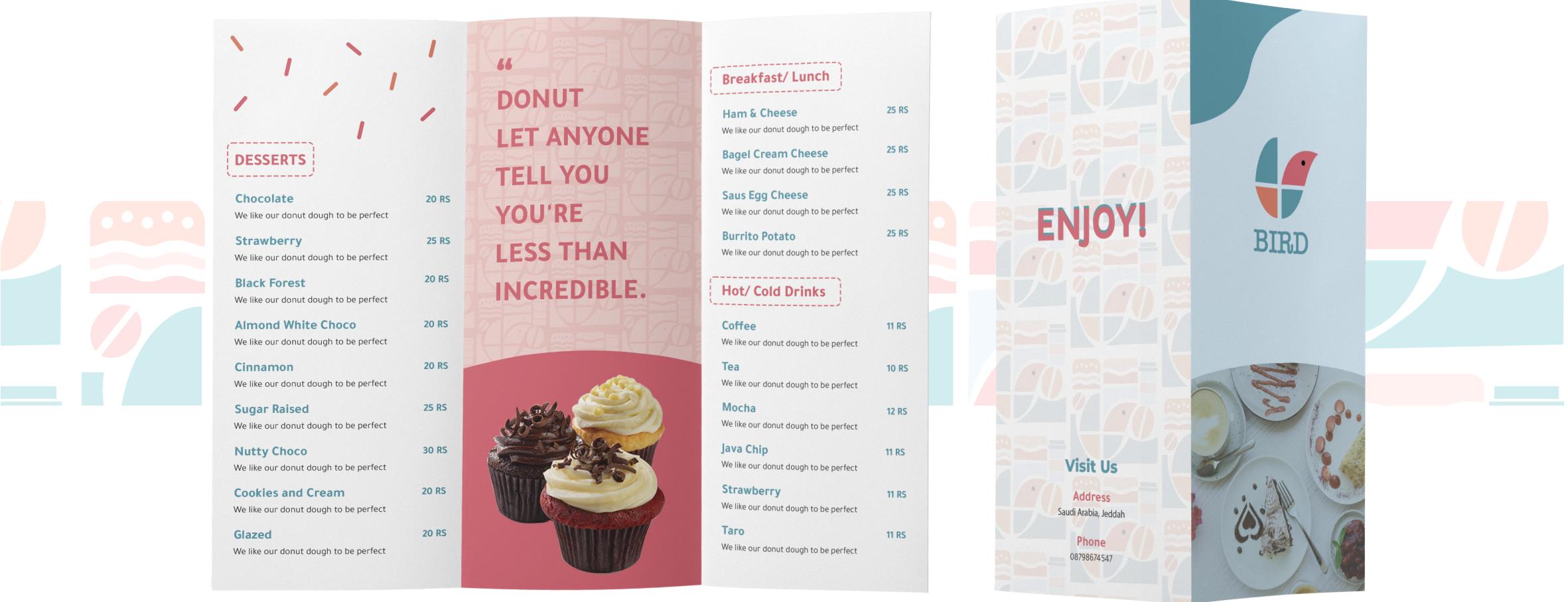
Bird Brand Identity



Bird Brand Identity









SOCIAL MEDIA



Straulberry Cake





